

DATA MANAGEMENT
INFORMATION OF
CO&CO
DESIGNCOMMUNICATION KFT

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1. INTRODUCTION

It is very important for us to comply with the currently valid data protection regulations and laws, so below we will discuss and present in detail the data protection steps of Co&Co Designcommunication Ltd. and the processes related to data collection.

The data is managed by Co&Co Designcommunication Ltd.

Contact details:

Full legal name: Co&Co Designcommunication Limited Liability Company

Email address: info@kilimlights.com , contact@coandco.cc

Postal address: 1031 Budapest, Záhony utca 7C.

2. TYPES OF PERSONAL DATA AND THEIR AUTHORITY

Personal data: data that clearly enables the precise identification of an individual.

We process the following personal data on the Website, with the precise indication of the legal basis:

COMMUNICATION DATA

This includes any message you send to us through the website, email, social media message, or any other form of communication. We process and store these data in order to be able to fulfill the orders and to provide a basis for decision in case of possible legal claims.

Our legal basis for this processing is the user's verifiable interest in our activity, which is manifested in the messages addressed to us.

MARKETING DATA

Which includes the visitor's preferences, which marketing content they would like to receive from us. We process this data in order to enable participation in prize games and to send advertising related to our products/services in which the user has expressed interest.

The legal basis for data processing is the user's clear interest in our activity, which enables us to process this data in accordance with security requirements and use it to increase business in order to operate more effectively.

We can sometimes use the collected data for purposes such as providing targeted, relevant ads on the Facebook™ platform and various dynamic advertising platforms, and to measure the effectiveness of the ads.

The legal basis for data processing is the user's clear interest in our activity, which enables us to process this data in accordance with security requirements and use it to increase business in order to operate more effectively.

In the course of our activities, we do NOT collect sensitive data such as ethnicity, religious views, sexual life and orientation, political opinions and trade union membership, or medical background, and genetic or biometric information.

3. METHODS OF DATA COLLECTION

We may collect personal data in such a way that the user directly provides it to us (for example, by placing an order or sending a message).

Furthermore, certain data are collected automatically during the use of the site, for example with so-called "cookies" and similar technologies. They only come into effect after the user's consent has been given.

We receive certain data from external partners, such as analytics providers such as Google (partner outside the EU), advertising networks such as Facebook™ (partner outside the EU), and payment partners such as PayPal (in the EU external partner) and Barion.

4. DATA PROCESSORS

Hosting provider:

Company: STOREO Magyarország Kft.

Address: 1063 Budapest, Szinyei Merse utca 21. I. em. 5.

VAT: 32085532-2-42

5. OUR PRACTICAL STEPS RELATED TO DATA PROTECTION

The protection of users' data and compliance with applicable regulations are extremely important to the data controller. Therefore:

- After conducting a data protection impact assessment on the site, we prepared a list of the collected data, its necessity and legal basis, and its compliance with the law.

For Co&Co Designcommunication Ltd., the protection of user data and compliance with current regulations are extremely important.

Therefore, we treat data protection as a priority on the Website and have made significant efforts to securely collect the information collected by the Website.

- In order to protect the data entered on the forms and generated on the site, we use SSL certification on the entire website (Let's Encrypt Authority X3 certification).
- In order to protect the site against attacks, we use premium security software (Wordfence Security) to protect the stored data against so-called "brute force" and virus attacks.
- Purchase and user data are stored in encrypted form (pseudonymized) in the site's databases, so they cannot be read by third parties.
- In this data protection declaration, we provide users with forms to request information about the management of their personal data, to modify or delete their personal data.
- Sometimes, for the sake of our business, it is necessary to provide data to our service partners (for example, hosting provider, courier company, newsletter sending software). In such cases, we always choose to meet the requirements of the GDPR regulation and, in the case of a US-based partner, participate in the EU-US Privacy Shield data protection initiative, and we sign a data management contract with them, ensuring responsible data management.

5. NOTICE REGARDING PERSONAL DATA

From time to time, it is necessary to share certain personal data with certain of our partners in order to maintain normal business operations:

- IT service providers, and service providers performing troubleshooting and maintenance on computer systems
- Expert partners, such as lawyers, accountants, bankers, insurance companies
- Government bodies that request a report on our activities

INTERNATIONAL DATA TRANSFERS

In order to maintain business, it is sometimes necessary to share user data with service partners outside the European Economic Area (EEA).

In many cases, countries outside the EEA do not provide the same level of data protection, so European laws prohibit the export of data if the appropriate conditions are not met.

Whenever personal data is transferred outside the EEA, in addition to the steps discussed in point 4, we do the following in order to manage the data securely:

- We only transfer data to countries that the European Commission deems appropriate in terms of data security.
- We only use US-based services that are part of the EU-US Privacy Shield data security initiative.

If the above is not met, we ask for the users' express consent to the data transfer. Consent can be withdrawn at any time.

LINKS TO EXTERNAL PAGES

This page sometimes contains links to external pages, or there are code snippets embedded in the page that ensure the operation of external services.

Clicking on these links or using embedded solutions may allow third-party partners to collect data about users.

Although we do our best to properly screen partners, we have no control over their privacy policies and are not responsible for their data management policies.

6. DURATION OF DATA MANAGEMENT

We only store user data for as long as our legal/accounting/data provision obligations make it mandatory, or as long as it is necessary for the operation of the service.

When deciding how long to store, we consider the amount, nature and sensitivity of the data and the potential impact of its leakage in the event of a data breach.

For tax reasons, we need to keep customers' billing and purchase data for at least 8 years in order to fulfill our legal obligations.

Under certain circumstances, we may use the data in an anonymized form for statistical purposes, in which case we store the data for an unlimited period of time without informing you.

7. VISITOR'S RIGHTS

As a citizen of the European Union, the law called General Data Protection Regulation (GDPR) provides the following rights to the users of the site:

A. ACCESS TO PERSONAL INFORMATION

Site users have the right to request a copy of the personal data stored by kilimlights.com. In general, the request is fulfilled free of charge within 14 days of the request.

In the case of repeated, abusive, unjustified data requests, Co&Co Designcommunication Ltd. may charge a moderate amount to secure the data, and additional time may be required to secure the data.

Furthermore, Co&Co Designcommunication Ltd. requests proof of identity before releasing the data, to prevent abusive use. To request personal data, please email us at info@kilimlights.hu.

B. MODIFICATION OF PERSONAL DATA

If the personal data has been changed or entered incorrectly, users have the right to request that the data be changed. To change your personal data, please contact us at info@kilimlights.com.

C. REQUEST TO DELETE PERSONAL DATA

Users have the right to request the deletion of all their personal data. We fulfill the request free of charge within 14 days of the request. After deleting the personal data, the user account will not be available, so any purchased materials will also become unavailable, as the personal data related to the user account is absolutely necessary to access the service.

Co&Co Designcommunication Ltd. requests proof of identity before deleting personal data, to prevent abusive use. To delete your personal data, please use the contact form above.

D. REQUEST TO LIMIT THE PROCESSING OF PERSONAL DATA

Users have the right to limit the provision of their data to third parties (service partners) upon request. When submitting the request, you can also name the service partners you want to restrict.

It is important to note that cooperation with certain service providers is essential for the operation of the site (e.g. Barion as a payment service provider), so if they are restricted, the site's services will become unavailable to the user.

Co&Co Designcommunication Ltd. requests proof of identity before restricting the transfer of personal data, to prevent abusive use. To restrict the transfer of personal data, please use the contact form above:

In Hungary, the official body dealing with data protection is the National Data Protection and Freedom of Information Authority (NAIH). Users can find out more about their data protection rights on the NAIH website.

National Data Protection and Freedom of Information Authority,

1125 Budapest, Szilágyi Erzsébet fasor 22/C., Mailing address: 1530 Budapest, Pf.: 5.,

Phone: 06.1.391.1400,

Fax: 06.1.391.1410,

E-mail: ugyfelszolgalat@naih.hu

Website: <http://www.naih.hu>

9. ANONYMIZED DATA AND "COOKIES"

The kilimlights.com website, e-mail messages and advertisements use so-called "cookies" and similar technologies, such as tracking codes, re-marketing tags, pixels, which are activated after the user's consent.

These technologies help us better understand user behavior and interests, thus helping us to operate at a higher level and more efficiently.

Our goal is to make using kilimlights.com as user-friendly and personal as possible. If the user wishes to prohibit the recording of non-personal data by these technologies, it can be done in the following ways:

- their loading can be disabled using the cookie warnings displayed on the website
- by disabling "cookies" in the browser
- or with the help of this tool

Thank you for reading our data management information.

Co&Co Designcommunication Ltd.